

STRATEGIC PLAN - Part 1

BUILDING CAPACITY

| = IDENTIFIED PLAN ACTIVITY/STRATEGY

- Mission and Statement of Purpose: describe the mission and purpose; research framework that supports this effort.

MISSION OF THE WENATCHEE SUBSTANCE ABUSE COALITION:

Establish and strengthen collaboration among Wenatchee Substance Abuse Coalition members in supporting efforts to reduce substance abuse and related problem behaviors among youth by developing and implementing strategies in a culturally competent manner.

- ▶ Maintain the Coalition's mission.

PURPOSE/GOAL: The Coalition has historically focused on: (1) Preventing the onset and reducing the progression of substance abuse, including childhood and underage drinking; (2) Reducing substance abuse-related problems; (3) Building prevention capacity and infrastructure. In early 2006 the Washington State Division of Alcohol & Substance Abuse (DASA), using the 2004 Healthy Youth Survey results, chose a portion of the Wenatchee School District to participate in the Strategic Prevention Framework State Incentive Grant (SAMHSA SPF/SIG). A Coalition was formed in June, 2006, was trained on the Strategic Prevention Framework, developed a Strategic Plan, and participated as a SPF/SIG Coalition until 2010.

In July 2010, after SPF/SIG funding ended, the Coalition decided to join with TOGETHER's Wenatchee Coalition, which has been in existence since 1992. They continued with their strategies to reduce underage substance abuse and also expanded to include prescription drug use. The Coalition chose to expand their catchment/target area to the entire Wenatchee School District boundaries. Many of the original SPF/SIG members still participate on the Coalition. Pam De Persio was chosen Chairperson when the Coalition was formed in 2006 and continues today as Chair, providing continuity.

- ▶ Maintain the focus of youth substance abuse prevention.

RESEARCH FRAMEWORK: As a SPF/SIG the Coalition received extensive training on SAMHSA's Strategic Prevention Framework, including annual refreshers. When the Coalition transitioned in 2010, they began using the Communities That Care evidence based model. The Coalition has excellent mentors as their chosen managers, Chelan-Douglas TOGETHER For Drug Free Youth has been using the Communities That Care model for 20 years. In the 1990s TOGETHER received hands-on/on-site training from the University of Washington School of Social Work on the use of J. David Hawkins and Richard F. Catalano, Jr's Social Development Strategy as presented in their research work "Communities That Care".

- ▶ Maintain use of both Communities That Care and the Strategic Prevention Framework models.

