



The illegal sale of tobacco to minors is a serious issue that threatens the health of our kids.

TIPS FOR TOBACCO RETAILERS

- Check the photo ID of everyone appearing under age 30 who attempts to purchase cigarettes or other tobacco products.
- Only sell tobacco products to adults age 18 or older.
- Both employers and employees have the legal responsibility to prevent sales to anyone under age 18. An employer and employee can be held accountable by being penalized.
- Do NOT sell single cigarettes, also called “loosies”.
- Do NOT give away free samples of cigarettes.
- Post signage at cash registers (point-of-sale) to indicate age restriction.
- Vertical IDs are issued to minors, so these IDs are an indication that the customer may be under age. Check these IDs carefully.
- Take advantage of the Liquor and Cannabis Board online training video “Responsible Liquor and Tobacco Sales”. Visit the LCB website at www.lcb.wa.gov
- Consider using technology to prevent sales to anyone under 18. Examples are point-of-sale cash registers, age verification software, and ID scanners.
- Keep your staff trained and informed through routine staff meetings. Use that time to discuss ID checking procedures, current laws and emerging issues.

FOR MORE INFORMATION, CONTACT US:

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