

# Moses Lake Community Prevention Coalition Strategic Plan

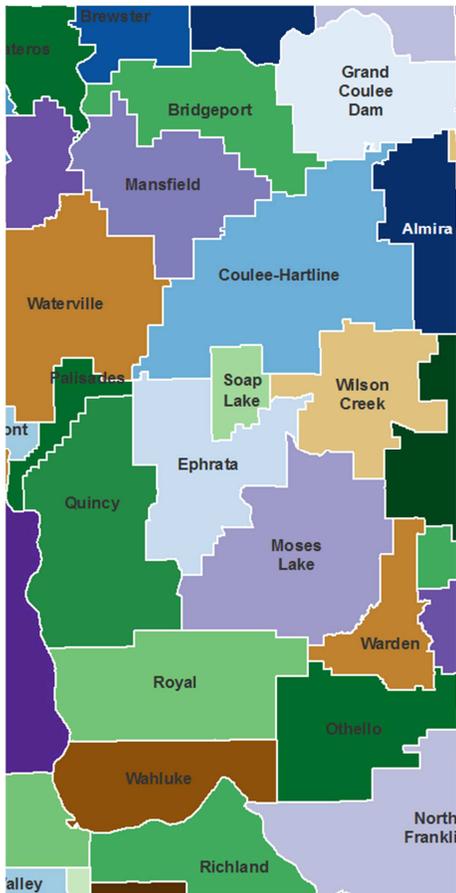
## EXECUTIVE SUMMARY

### Coalition Mission Statement

The mission of Moses Lake Community Coalition is to *develop community partnerships to provide resources and opportunities to empower Moses Lake youth and their families to prevent substance use and promote a healthy and safe environment for our youth.*

### Area to be served

The Moses Lake Community Prevention Coalition serves the rural Eastern Washington community of Moses Lake. Moses Lake city proper has a population of 21,000, while its surrounding population, which attends the schools in the Moses Lake School District, increases that number to 39,000. Moses Lake is served by one high school, one alternative middle/high school, two middle schools and nine elementary schools. In 2012 the school district had a total student count of 7,764.



### Who we are

The Moses Lake Community Prevention Coalition is made up of a diverse group of adult and youth volunteers, agency representatives, and other community stakeholders. The coalition was established in 2012 when Moses Lake was selected to participate in Cohort 2 of the Prevention Redesign Initiative (PRI). This redesign involves each county identifying a high risk community where a substance abuse prevention coalition is established.

The coalition membership brings together a broad cross section of the community. The coalition is comprised of adult volunteers, representatives from local schools, businesses, faith communities, local and state government, law enforcement, social services, substance abuse treatment, media and youth serving organizations. The youth coalition (Youth Action Team) is comprised of high school students from both the high school and alternative high school and is advised by three members of the adult coalition.

### Identified Priorities

After reviewing the 2008-2010 Healthy Youth Survey (HYS) data, archival data from the health district, law enforcement agencies, and school district, and stake holder interviews, the coalition has identified the following **risk factors** for Moses Lake: *favorable attitudes/perception of risk; community laws and norms and acceptance of substance use; alcohol availability; community connectedness; poor family management; risk of harm; early initiation.* To be able to address the above-identified risk factors, the coalition will implement the following **strategies**: *provide school based prevention and intervention*