

# Community Prevention and Wellness Initiative

## *Partners for Healthy Communities*

### Vision

Engaged community. Healthy youth. Bright futures.

### Mission

West Van for Youth builds community to promote healthy choices and reduce substance abuse among youth so our young people can grow into thriving and productive adults.



### Coalition Coordinator

**Tiffany Schwieterman**

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Tiffany has been the Clark County Prevention Specialist since 2011.

She has an M.A. in Human Development, focusing on empowerment and leadership among youth. She is also a graduate of Leadership Clark County. Her background involves teaching at WSU and violence prevention work.



## *West Van for Youth (WVY)* *West Vancouver, Washington*

### About the Community Prevention and Wellness Initiative (CPWI):

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. Our highest priority is to reduce underage drinking among 8<sup>th</sup> and 10<sup>th</sup> grade students. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

### Coalition Overview:

West Van for Youth (WVY) was established in 2011 as a part of the CPWI. The coalition is focused on reducing alcohol and marijuana use among youth in West Vancouver. The coalition is to include individuals from the following sectors: youth, parents, law enforcement, civic/volunteer groups, business, healthcare professionals, media, school, youth-serving organizations, religious/fraternal organizations, state/local/tribal government, substance abuse organizations, chemical dependency treatment, and mental health services. For information about the coalition and how you can be involved, please contact Tiffany Schwieterman at 360-397-2130 ext. 5841 or [tiffany.schwieterman@clark.wa.gov](mailto:tiffany.schwieterman@clark.wa.gov).

### Communities and Schools Working Together:

As part of the CPWI, in Clark County, the Clark County Department of Community Services has provided a part-time Coalition Coordinator. The key role of the coordinator is to facilitate the work of coalition members in utilizing the Strategic Prevention Framework to develop a comprehensive action plan based on local data and strategic planning. Educational Service District 112 has placed a full-time Student Assistance Specialist (SAS) at Discovery Middle School. A key role of the SAS is to assist with planning and implementing prevention strategies in the school and in the surrounding community. The Vancouver School District recently established a network of Family Community Resource Centers (FCRC). FCRCs create a strong foundation for student learning by coordinating resources for families. These resources include basic needs such as food, clothing, emergency housing, healthcare and mental health services.

## Other Contacts

### Student Assistance Specialist

Leanne Reid, Project Success  
Coordinator

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### County Contact:

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CPWI is funded by:



For more information about CPWI  
visit

<http://www.dshs.wa.gov/dbhr/daprevention/services.shtml>



### Communities and Schools Working Together Continued:

Three elementary schools and one middle school within West Vancouver currently have a FCRC. Two West Vancouver FCRC (Discovery Middle School and Fruit Valley Elementary School) are members of the West Van for Youth coalition.

### About our Community:

West Vancouver includes a railroad system, the Port of Vancouver USA, and Vancouver's "down-town" area. The Port of Vancouver was established in 1912 in response to private railroad companies taking over the docks and harbors. Today, The Port of Vancouver is the state's third-largest public port, after Seattle and Tacoma, and the second-largest public port on the Columbia River, following Portland. Over the last 17 years, the city of Vancouver has been in the process of revitalizing the city's downtown area.

### General Statistics:

<b>Community:</b> <b>West Vancouver</b>	<b>Ethnic Diversity:</b> < 1% Am. Ind./AK Nat. < 1% Nat. HI/Pac. Islander 4% Black 4% Two or more races 11% Hispanic 77% White
<b>Population:</b> 35,196	
<b>Population Density:</b> Urban	
<b>Families Below Poverty Line:</b> 17%	

### About WVY Prevention Strategies:

The ultimate goal of the WVY coalition is to reduce underage drinking and marijuana use among youth in West Vancouver. The coalition has created a strategic plan based on local data that includes public awareness strategies, environmental strategies and direct services to parents and youth. Current Environmental strategy efforts include a Positive Community Norms campaign and a Point of Purchase campaign. Direct services that WVY provides include the Guiding Good Choices program for parents of 4<sup>th</sup>-8<sup>th</sup> grader students, and a Media Ready program for middle school students. The coalition will measure their success by the 30 day use rates of alcohol and marijuana use from the Washington State Healthy Youth Survey. This survey is conducted in West Vancouver schools every two years, and is administered to 6<sup>th</sup>, 8<sup>th</sup>, 10<sup>th</sup> and 12<sup>th</sup> grade students.