

Community Prevention and Wellness Initiative

Partners for Healthy Communities

Building a community that is connected and involved, empowered by healthy choices and strong family units.



Coalition Coordinator

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Washougal High School students pulled together to win a \$10,000 Facebook challenge.

About the Community Prevention and Wellness Initiative (CPWI):

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. Our highest priority is to reduce underage drinking among 8th and 10th grade students. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities and Schools Working Together:

UNITE! Washougal Community Coalition was founded in the spring of 2012 based on community responsiveness and readiness. UNITE! works together to support youth, encourage families, enrich community, and guide healthy choices. We represent Washougal businesses, youth, public library, school district, faith based organizations, city government, service clubs, parents and community members.

The Washougal area is experiencing a renaissance. This is evidenced by additional businesses downtown, a new Washougal business association, research for a Washougal library upgrade, the city of Washougal's investment in promoting tourism, and growing partnerships that serve the interests of a healthy prosperous community. One of these partnerships is the Washougal Waterfront Project, a partnership between the Port of Camas-Washougal, the city of Washougal and Portland State University to redevelop a 40-acre waterfront parcel. The Washougal School District is a key partner and recently completed their Long Range Facility Planning and celebrated Cape Horn-Skye Elementary and Washougal High School as 2013 Washington Achievement Award winners. Both schools were recognized in the "High Progress" category for being among the most successful in the state.

However, low income area residents currently continue to face challenges of inaccessibility to social services, most of which are located in Vancouver over 20 miles away and one and a half hours each way by public transportation.

Other Contacts

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CPWI is funded by:



For more information about
CPWI visit

[http://www.dshs.wa.gov/dbhr/
dapreventionservices.shtml](http://www.dshs.wa.gov/dbhr/dapreventionservices.shtml)



About Our Community:

- Washougal is set on the edge of a national scenic area that boasts world class recreation in the form of hiking, mountain biking, fishing, boating, berry picking, birding and more. Washougal is known as “The Gateway to the Gorge.” We are proud to have Pendleton Woolen Mills as an area attraction located on the edge of downtown. Washougal is poised for growth with the balance of “small town” friendliness and yet an easy driving commute to Portland. The area is also known regionally for recreational activities such as the Motocross Nationals and the Spartan Extreme Fitness Challenge held every summer in the surrounding hills.

General Statistics:

City of Washougal:

Population:	14, 750
Ethnic Diversity:	90.3% White
Median Household Income:	\$61,322
Coalition Founded:	2012

Challenges: Access to social services, job training, employment for youth

About Prevention Programs in our Community:

- UNITE! has been working with partners to implement our strategic plan which includes:
 - Encouraging development of positive social behaviors
 - Training for community members and school counselors
 - Providing family management information and training
- We are providing Guiding Good Choices, Parenting Wisely, Positive Community Norms and distributing lock boxes to reduce unwanted access in homes to prescription medications. We are planning on implementing “Let’s Draw the Line Campaign” in the spring of 2015. We will use Healthy Youth and Community Survey data to analyze the effectiveness of these strategies.