

Community Prevention and Wellness Initiative

Partners for Healthy Communities

Our Community Clarkston, Washington



Our Mission is to unite our community to impact Clarkston teens to reduce underage drinking, substance abuse, and other destructive choices.



Community Coordinator

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Pictured with David Mineta,
Deputy Director of the Office of
National Drug Control Policy



About the Community Prevention and Wellness Initiative (CPWI):

CPWI is a partnership of state agencies, counties, schools and local prevention coalitions supporting communities in preventing alcohol and other drug abuse and its negative consequences. Our highest priority is to reduce underage drinking among 8th and 10th grade students. By providing evidence-based practices and promoting the positive changes in communities, we can build healthier communities.

About the Coalition: Communities and Schools Working Together

The Clarkston EPIC coalition was founded in July of 2012 by the Asotin County Human Services Board in an effort to create community level change. This coalition has representation from many different sectors of the community including, Law Enforcement, Clarkston School District/ESD, Quality Behavioral Health, Valley Boys & Girls Club, media resources, city government officials, and parents.

The EPIC coalition has taken a multifaceted approach in addressing conditions in our community that encourage teen substance use. A few of our accomplishments include:

- Providing a Strengthening Families Workshop for parents to learn new ways to bond with their children and set limits. We provide information about the risks of marijuana, especially for youth.
- Implementing a Youth Coalition at Clarkston High School where youth positively influence their peers.
- Implementing two media campaigns: "Talk. They Hear You." which targets adults, and "Above the Influence" which is created by youth, for youth.

Clarkston EPIC has a strong team of volunteer citizens who roll up their sleeves and get things done. Our challenge is to provide enough counter-messaging to combat an environment where alcohol and marijuana are much more visible, accessible, and seemingly acceptable, with a reduced perception of harm.

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CPWI is funded by:



Transforming lives

For more information about
CPWI visit

[http://www.dshs.wa.gov/dbhr/
dapreventionservices.shtml](http://www.dshs.wa.gov/dbhr/dapreventionservices.shtml)



About Our Community

- Clarkston is nestled between the Snake and Clearwater Rivers, and is known for its mild climate, steelhead fishing, camping, jet boats, and other outdoor recreation. It is not unusual to find alcohol combined with recreation.
- The population is 7,283 within the city, and 18,000 community-wide.
- Our zoning is commercial and residential.
- The Ethnic Diversity is 90% White, 4% Latino, 3.1% bi-racial, 2.1% American Indian, and .8% other.
- The median income is \$29,877
- Clarkston High School has 760 students, with 2,260 in the district.
- The challenges we face include a high rate of poverty, high use of alcohol, and many troubled families with high levels of adverse childhood experiences. However, our strengths are many. We are a tight-knit community willing to work hard to create a safe environment for youth, and a community to be proud of.

About Prevention Programs in our Community

- Clarkston EPIC goals are to minimize the likelihood that youth will develop short and long term physical and emotional problems as a result of substance abuse. Our strategies are all evidence-based programs, including:
 - **Strengthening Families** for families with children in 4th-6th grade.
 - **Guiding Good choices** for families with children in 4th-8th grade.
 - **Life Skills Training:** 12 classes in 6th grade, 8 booster classes in 7th grade, & 5 classes in 8th grade taught by school district employees.
 - **Project Success** for all 9th grade students taught by P/I Specialist.
 - **Environmental** strategies: retailer training and the sticker shock project managed by a team of volunteers.
- Our adult and youth coalitions implement **media campaigns**.
- Results will be measured and reported using our community evaluation program, outcome reports, the Healthy Youth Survey, and local data.